

VERO BEACH 32963 RATE CARD 2025



52x Weekly rate **26x** ad rate **12x** ad rate **4x** ad rate **1x** ad rate

FULL PAGE AD (Dimensions: 10 x 13)	\$1,675	\$1,895	\$2,125	\$2,225	\$2,295
3/4 PAGE AD (Dimensions: 10 x 10.75)	\$1,295	\$1,395	\$1,595	\$1,695	\$1,795
2/3 PAGE AD (Dimensions: 7.45 x 9.15)	\$1,045	\$1,145	\$1,245	\$1,395	\$1,495
1/2 PAGE AD (Dimensions: Horizontal: 10 x 6.25 or Vertical: 4.93 x 12)	\$895	\$995	\$1,095	\$1,195	\$1,295
1/3 PAGE AD Vertical (Dimensions: 4.93 x 9.15)	\$775	\$875	\$995	\$1,045	\$1,095
1/3 PAGE AD Horizontal (Dimensions: 10 x 4.25)	\$895	\$995	\$1,095	\$1,195	\$1,295
1/4 PAGE AD Vertical (Dimensions: 4.93 x 6.25)	\$545	\$595	\$695	\$745	\$795
1/4 PAGE AD Horizontal (Dimensions: 10 x 3.1)	\$775	\$875	\$995	\$1,045	\$1,095
1/8 PAGE AD (Dimensions: 4.93 x 3.1)	\$315	\$365	\$445	\$465	\$495
DINING (Dimensions: 4.93 x 3.95)	\$140	\$175	\$215	\$235	\$275
BUSINESS DIRECTORY (Dimensions: 3.2 x 1.25)	\$95	\$105	\$115	\$125	\$135

ALL SIZES WIDTH x HEIGHT | AD RATES AS OF JANUARY 2025

Space reservation and ad copy are due no later than noon Thursday for the following week's publication.